

SCALE UP

by endeavor

TURN HIGH POTENTIAL INTO HIGH IMPACT

Who We Are

Endeavor is the leading global community of, by, and for High-Impact Entrepreneurs.

We unlock the transformational power of entrepreneurship by selecting, supporting, and investing in the world's top founders and providing them a platform to pay it forward.

What We Do

After selecting high-growth founders, we help them scale faster, connecting our entrepreneurs to other founders, investors, and mentors who have walked in their shoes, saving them years of mistakes.

Why It Matters

When the high-growth entrepreneurs of today support the high-growth entrepreneurs of tomorrow, they multiply their impact, transform communities, and create what we call the Multiplier Effect, the process whereby successful entrepreneurs inspire, mentor, and invest in the next generation.

Our Global Footprint

We have offices in emerging and growth markets across Latin America, Europe, Asia, Middle East, and Africa as well as in underserved markets in the U.S. and Canada.



Our Impact

Endeavor and its entrepreneurs have created millions of high-quality jobs and kickstarted entrepreneurial ecosystems globally.

2,500+

high-impact entrepreneurs selected from 100k+ companies screened

4.1M+

jobs created by Endeavor Entrepreneurs

\$50B+

in revenues generated by Endeavor Entrepreneurs annually

78+

unicorns (companies valued at \$1B+)

3,000+

world-class mentors

600+

team members on the ground in 42 markets around the world

Scale Up by Endeavor

Scale Up by Endeavor is a founder-focused, non-dilutive support program that scales founders beyond product-market fit.



Challenge-Based Support

At the core of Scale Up is a **challenge-based approach**. Rather than taking a one-size-fits-all model, we work closely with founders to understand their most pressing growth challenges and address them through the tailored support, specifically through:



Curated Mentorship

Deep-dive guidance from Endeavor Mentors tailored to each founder's unique growth roadblocks



Peer-to-Peer Learning

A trusted, supportive circle of founders to exchange lessons, wins, and strategies that drive growth



Scale Up Academy

Practical, high-energy workshops designed to equip founders with actionable tools and shared experience for faster growth



Fundraising Support

Access to curated network of local and regional investors through warm introductions and curated roadshow opportunities (including MatchCAP, Southeast Asia's largest investor-founder matchmaking event)

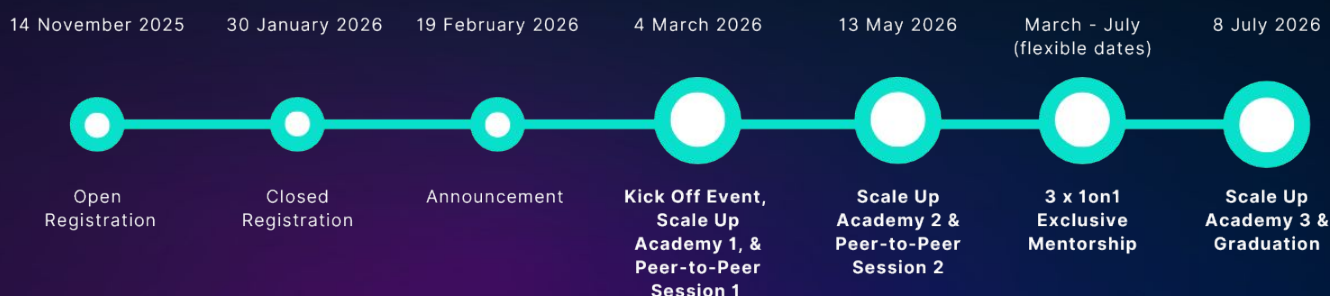
Selection Criteria

- Founder-led, innovative, and high-growth company
- Actively generating revenue
- Demonstrating strong traction beyond product-market fit

Program Commitment

- Approximately 15 hours in 4 months
- Program fee of IDR 30 million (\$1800) per company with maximum 2 co-founders

Program Timeline



Register [here](#) to be part of Scale Up by Endeavor batch 10!

Scale Up Is Your First Step Into Our Endeavor Community



Arip Tirta & Ghufren Mustaqim

Co-Founders of Evermos
Scale Up Alumni 2021
Endeavor Entrepreneur 2022



Wisnu Nugrahadi & Dimas Pramudya

Co-Founders of Staffinc
Scale Up Alumni 2021
Endeavor Entrepreneur 2024



Tubagus Syailendra & Ashab Alkahfi

Co-Founders of Chickin
Scale Up Alumni 2022
Endeavor Entrepreneur 2024



William Tjajadi

CEO & Founder of FIT HUB
Scale Up Alumni 2022
Endeavor Entrepreneur 2024



Natasha Ardiani

CEO & Founder of Durianpay
Scale Up Alumni 2023
Endeavor Entrepreneur 2025



Endeavor helped me scale up my business as a first-time founder. I met brilliant mentors that helped me, pushed me, and believed in me to scale up Modinity Group. In 3 years, since I joined Scale Up by Endeavor, the company **grew more than 10x** and I'm aiming for Buttons scarves to go to the global stage.

Linda Anggrea

CEO and Founder of Modinity Group (Buttons scarves)

Scale Up Alumni 2021, Endeavor Entrepreneur 2023

Join a Community of the World's Fastest-Growing, High-Potential Entrepreneurs



Be Part of Endeavor

At Endeavor, the most promising founders from the country are invited to participate in our selection process to become Endeavor Entrepreneurs, a lifelong program dedicated to leaders committed to building great businesses and paying it forward to their community.



4 Years of Scaling Up High-Potential Entrepreneurs in Indonesia

9

Batches

237

Entrepreneurs

126

Companies

116

Mentors

318

Mentoring Sessions

112

Peer-to-Peer Sessions

328

Investor Introductions

568

Hours Donated

9/10

Will recommend to others

Frequently Asked Questions

How does this program differ from the Endeavor Entrepreneur program?

This program serves as an entry point for potential entrepreneurs who may later join the Endeavor Entrepreneur program. It provides a glimpse of the Endeavor experience with access to Endeavor Indonesia network, whereas the full Endeavor Entrepreneur program offers access to both local and global networks. After completing this program, your Endeavor account manager will stay in touch to help determine the best time for you to advance to the Endeavor Entrepreneur selection process.

For more information about Endeavor and the Endeavor Entrepreneur program, visit our [Global website](#) and [Indonesia website](#).

Can I bring my co-founder along?

Yes, you can! We welcome up to two co-founders per company, as long as one of you holds the CEO position.

Do I have to be Indonesian to apply?

No, you don't have to be Indonesian to participate. As long as you are a founder with a company focused on the Indonesian market, you are welcome to apply.

Do you do curation for each batch?

Yes, each batch is thoughtfully curated. Our selection committee conducts a thorough evaluation of every application, carefully considering each candidate's merits to ensure alignment with the program's standards and criteria. We will inform you of the outcome, whether or not you are accepted into the program.

Is there any specific selection metrics to be part of Scale Up Program?

At Endeavor, we don't rely on strict metrics. Instead, our selection is based on three key considerations: the founder, the business, and the timing.

- **Founder** : vision, leadership, execution, and willingness to pay it forward
- **Business** : scalability, size, and growth beyond product market fit
- **Timing** : whether the business is at inflection point to scale

Frequently Asked Questions

How does Endeavor match me with an Exclusive Mentor?

An Endeavor account manager will carefully match you with a mentor who aligns with your industry, business model, specific challenges, and expertise. We also conduct a conflict-of-interest check before finalizing the pairing.

If I am based out of Jakarta, do I need to travel?

Yes, some parts of the program will require in-person attendance in Jakarta (usually around SCBD or Senopati area). We've locked in 3 in-person sessions with fixed dates so you can plan ahead:

- 4 March 2026: Kick Off, Scale Up Academy 1, and Peer-to-Peer Session 1
- 13 May 2026 : Scale Up Academy 2 and Peer-to-Peer Session 2
- 8 July 2026 : Scale Up Academy 3 and Graduation

Mentoring sessions will be scheduled based on both your and the mentor's availability between March to July. These can be held either **offline or online**, depending on the preference of both parties.